

2316

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Class – BBA Sem. IV

Subject – Production & Operations  
Management

Paper – BBA-404

Time Allowed : 3 Hours

Maximum Marks : 50

SECTION-A

It consists of 12 questions. Attempt any 10. Each question carries one mark.

1. (i) Define Production & Operations Management.
- (ii) Define Inventory.
- (iii) Work measurement
- (iv) TQM
- (v) Market Analysis
- (vi) Scheduling
- (vii) JIT
- (viii) Plant Layout
- (ix) Statistical Quality Control
- (x) What is lead time?
- (xi) What do you mean by Re-Order level?
- (xii) CRAFT

### SECTION-B

**It consists of four questions. Attempt any two. Each carries 10 marks.**

2. What do you mean by Production Management? Discuss in detail functions of production management.
3. Define Productivity. Discuss various methods to improve productivity.
4. What do you mean by Plant location? Discuss various factors influencing location.
5. Discuss in detail various techniques of work measurement.

### SECTION-C

**It consists of 4 questions. Attempt any two. Each question carries 10 marks.**

6. Discuss in detail the concept of Total Quality Management.
7. What do you mean by inventory control? Discuss in detail various inventory control models.
8. Define JIT. Discuss in detail fundamental elements of JIT.
9. What do you mean by logistics management. Discuss its importance.

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